

SERVING UP
RESILIENCE



TUCO WINTER CONFERENCE 2026
The University Caterers Organisation

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MARK KASSAPIAN

The Resilient Campus:
Strategic Business Models for
Catering in Uncertain Times

TUCO Winter Conference

The Resilient Campus:
Strategic Business Models
for Catering in Uncertain Times



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Resilience

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Congratulations

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Incoming

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**Close, cut,
reduce, save**

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Limited dialogue

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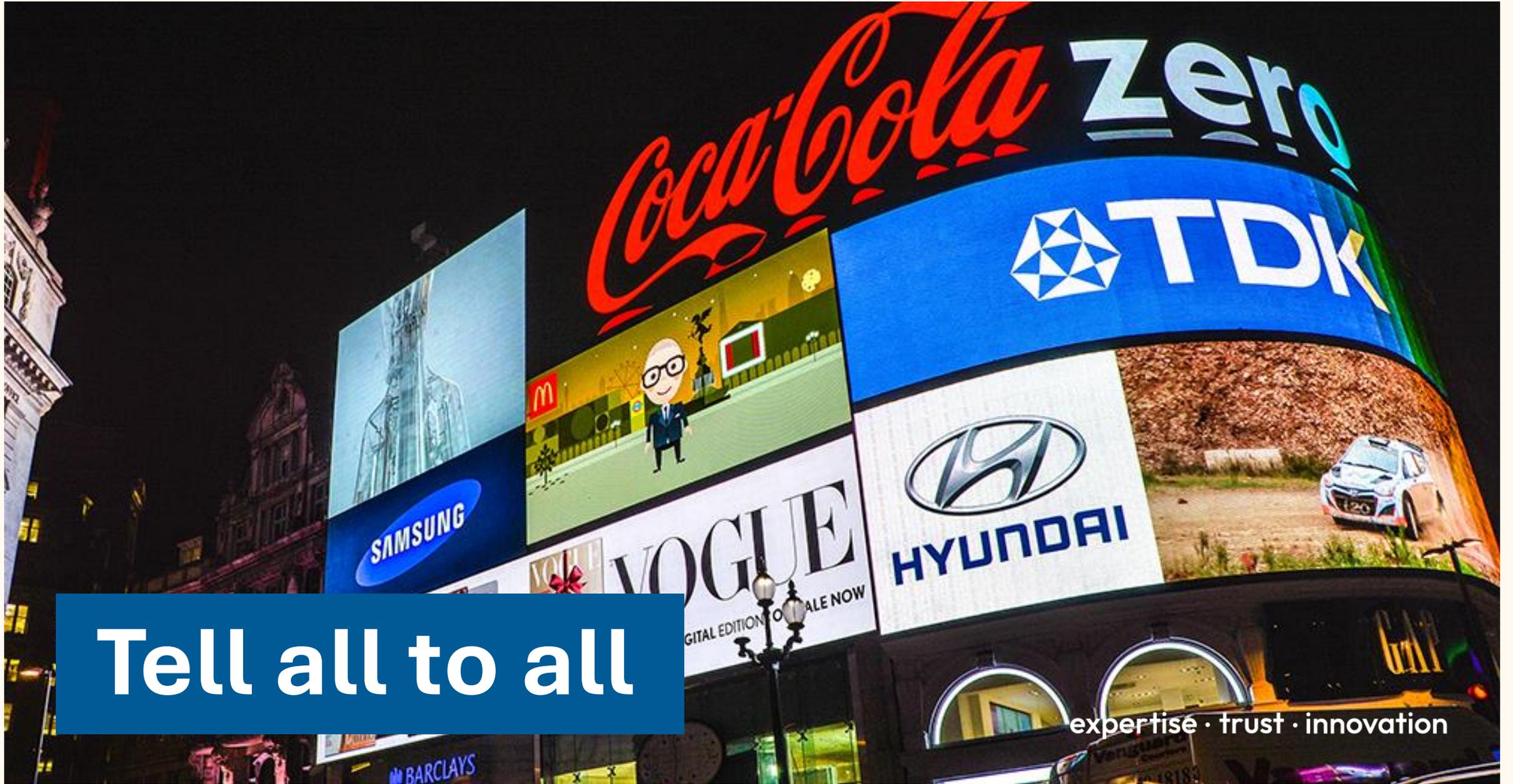
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Social Lube

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**Make it
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Outsourcing

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Points of difference

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USPs

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Your Questions

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